



PRIVACY POLICY

Introduction

We value your privacy and are committed to protecting your personal information. This privacy policy explains how we collect, use, and disclose personal information when running lead ad campaigns on Meta, Google, LinkedIn, and TikTok.

Information We Collect

When you interact with our lead ads, we may collect the following personal information:

- **Contact information** (name, email, phone number).
- **Demographic information** (age, gender, location).
- **Interest and behavior data** (pages visited, ads clicked).
- **Device information** (browser type, operating system, device type).

How We Use Your Information

We use your personal information to:

- Respond to your inquiries and provide customer support.
- Deliver targeted advertisements and marketing materials.
- Analyze and improve our advertising campaigns.
- Comply with legal obligations and protect our rights.

Information Sharing

We may share your personal information with:

- Advertising platforms (Meta, Google, LinkedIn, TikTok) for ad delivery and analytics.
- Our service providers and partners for marketing and customer support.
- Legal authorities to comply with legal obligations.

Data Security

We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, and use.





شركة نافع الخليج للمقاولات المحدودة

Nafeh Al Khaleej Contracting Co. Ltd.

www.nafeh-khaleej.com



Engineering Services For Industry

Data Retention

We retain your personal information for as long as necessary to achieve the purposes outlined in this policy, unless a longer retention period is required by law.

Your Rights

You have the right to:

- Access and correct your personal information.
- Request deletion of your personal information.
- Object to or restrict processing of your personal information.
- Lodge a complaint with a supervisory authority.

Changes to This Policy

We may update this privacy policy from time to time. We will notify you of significant changes by posting a notice on our website or through the lead ad.

Contact Us

If you have questions or concerns about this privacy policy, please contact at contact@nkcc.com.sa.

Additional Information

- We comply with applicable data protection laws, including local Saudi Regulations
- We use cookies and similar technologies to collect and use personal information. You can manage your cookie preferences through your browser settings.



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